

# Image Approvals

Recommended Coverage



## Solos:

Wide, mid and close up shots of all key characters in the scene



## BTS:

- Key cast with cameras in foreground
- Key cast with clapper boards
- Key cast with key crew eg director, MUA, costume, cinematographer, producers, execs, stunt co-Ordinator etc
- Large scale production value



## Two-shots:

Characters interacting within a scene showing their relationship with one another.



## Plate shots:

Wide shots of each set, especially built sets. These are used for backgrounds for key art as well as awards submissions and additional BTS material.

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## Iconic moments:

Hero shots of key cast  
Shots that encapsulate key moments of the scene, show, film etc.



## Wides:

To show large groups, key story of the scene and set design. The latter is particularly important for shows with built sets.



## Key props & details:

Key props and details of a set build or costume design, especially for big budget shows that may win awards in these areas.

## To camera portraits



## Notes:

Ensure you have multiple options of each type of shot across all scenes/days.

For shots with 3 or more cast with approvals rights, include more options as the more people in a shot, the higher the likelihood it will be kills.

Be mindful of excellent comping opportunities – don't discount an image if one person is blinking if the other look great. The client may want to create a composite shot using this image and a non-blinking shot.